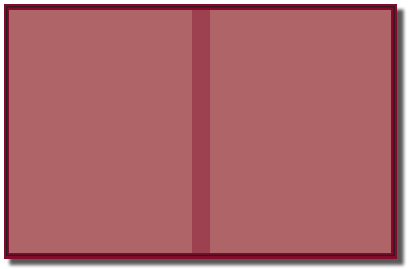
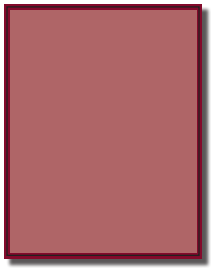
Ad Sizes

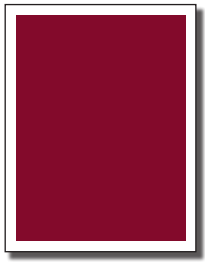
File document size should equal the ad dimensions below.
Ads will be accepted only if they match the dimensions of the size contracted.



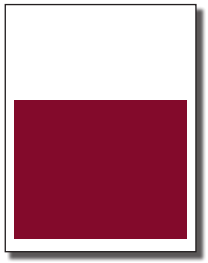
Two-Page Spread
Bleed: 17.25"×11.25"
Trims to: 17"×11"
(keep text 0.25" away from outside trim and 0.50" away from each side of the spine for full visibility)



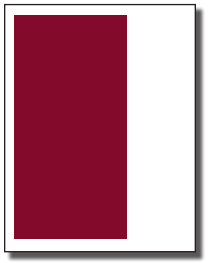
Full Page Bleed
Bleed: 8.75" × 11.25"
Trims to: 8.5" × 11"
Live: 8" × 10.5" *(text must be within this area)*



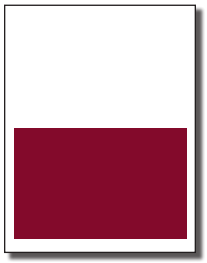
Full Page
7.5" × 10"



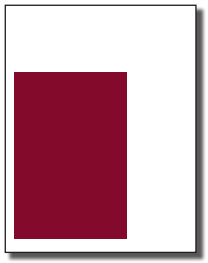
2/3 Horizontal
7.625" × 6.125"



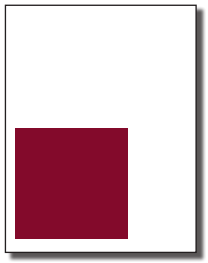
2/3 Vertical
5" × 9.875"



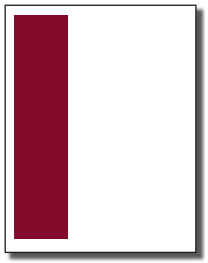
1/2 Horizontal
7.625" × 4.875"



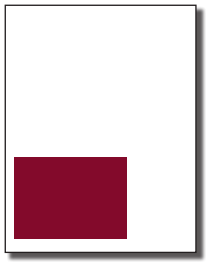
1/2 Vertical
5" × 7.375"



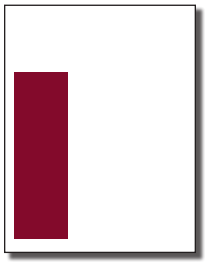
1/3 Horizontal
5" × 4.875"



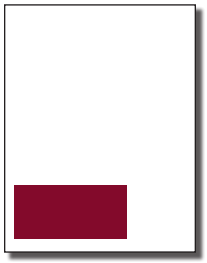
1/3 Vertical
2.375" × 9.875"



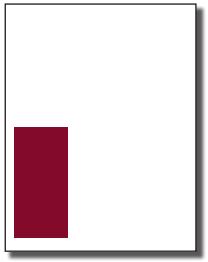
1/4 Horizontal
5" × 3.625"



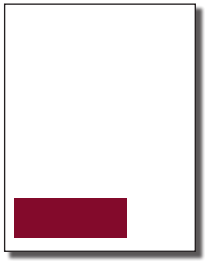
1/4 Vertical
2.375" × 7.375"



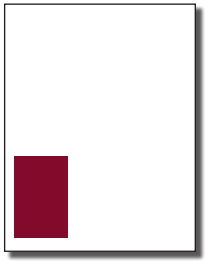
1/6 Horizontal
5" × 2.375"



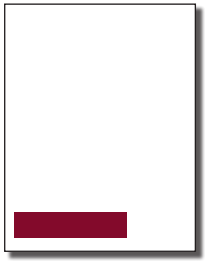
1/6 Vertical
2.375" × 4.875"



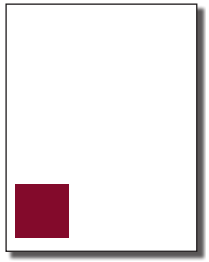
1/8 Horizontal
5" × 1.75"



1/8 Vertical
2.375" × 3.625"



1/12 Horizontal
5" × 1.125"



1/12 Vertical
2.375" × 2.375"