2023 TMEA Exhibitor Logo Use Rules

Organizations that have contracted exhibit space for the 2023 TMEA Clinic/Convention are allowed to use the TMEA Exhibitor logo ***exclusively*** to promote their presence at our convention (or to thank attendees following the event) until May 1, 2023. *This logo cannot be applied to any product or incorporated within any service.*

AVAILABLE FILES

VECTOR GRAPHIC FOR PRINT

2023-TMEA-Exhibitor-Logos_VECTOR.pdf

This **8-page** PDF includes multiple horizontal and vertical setups of the logo in color and black. Utilize this file in your artwork for print publications. When placed, include ample padding width between the logo any of your other print elements, as seen in the example below. When building artwork for online use, we suggest using this file as well if you are able. Image files are provided for use only if you are unable to utilize this PDF.

IMAGE GRAPHIC FOR ONLINE

2023-TMEA-ExhibitorLogos_HORIZONTAL.jpg
2023-TMEA-ExhibitorLogos_VERTICAL.jpg

These JPEGs may be used when building online graphics if you are unable to utilize the PDF for that purpose (placing the PDF in your artwork file before exporting to an image will yield better results). Include ample padding around the logo (as seen below) when incorporating it into other artwork. Ensure that at the size you incorporate it, the text is plainly visible on any device.

File Use: Do not alter the files in any way. Ensure no other graphic elements intersect the logo.
Size: Minimum width of the vertical logo in print should be 0.5” (minimum 0.5” height on horizontal). When used online, ensure the text is plainly visible on any device.

Padding: Don’t crowd the logo. Leave space around the border as illustrated here:

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OFFICIAL EVENT NAME

When you promote your presence at our event, utilize the following approved names:

- 2023 TMEA Exhibitor / TMEA Exhibitor / Texas Music Educators Association Exhibitor
- 2023 Texas Music Educators Association Clinic/Convention / 2023 TMEA Clinic/Convention
- TMEA Clinic/Convention
- TMEA Exhibit Show
- February 8–11, 2023 (when referencing the convention)
- February 9–11, 2023 (when referencing the exhibit show)

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